



Foster Perry Travel

***MANAGING INFORMATION
OVERLOAD***





AGENDA

- Hello there – Check In
- Quick Updates
- Managing Information Overload
- Time to Chat



HELLO THERE!

Since last we met:

- Sheila
- Jeanetta
- Liz
- Vivian
- Mechall
- Leanne
- Tiffany
- Henry
- Dionne



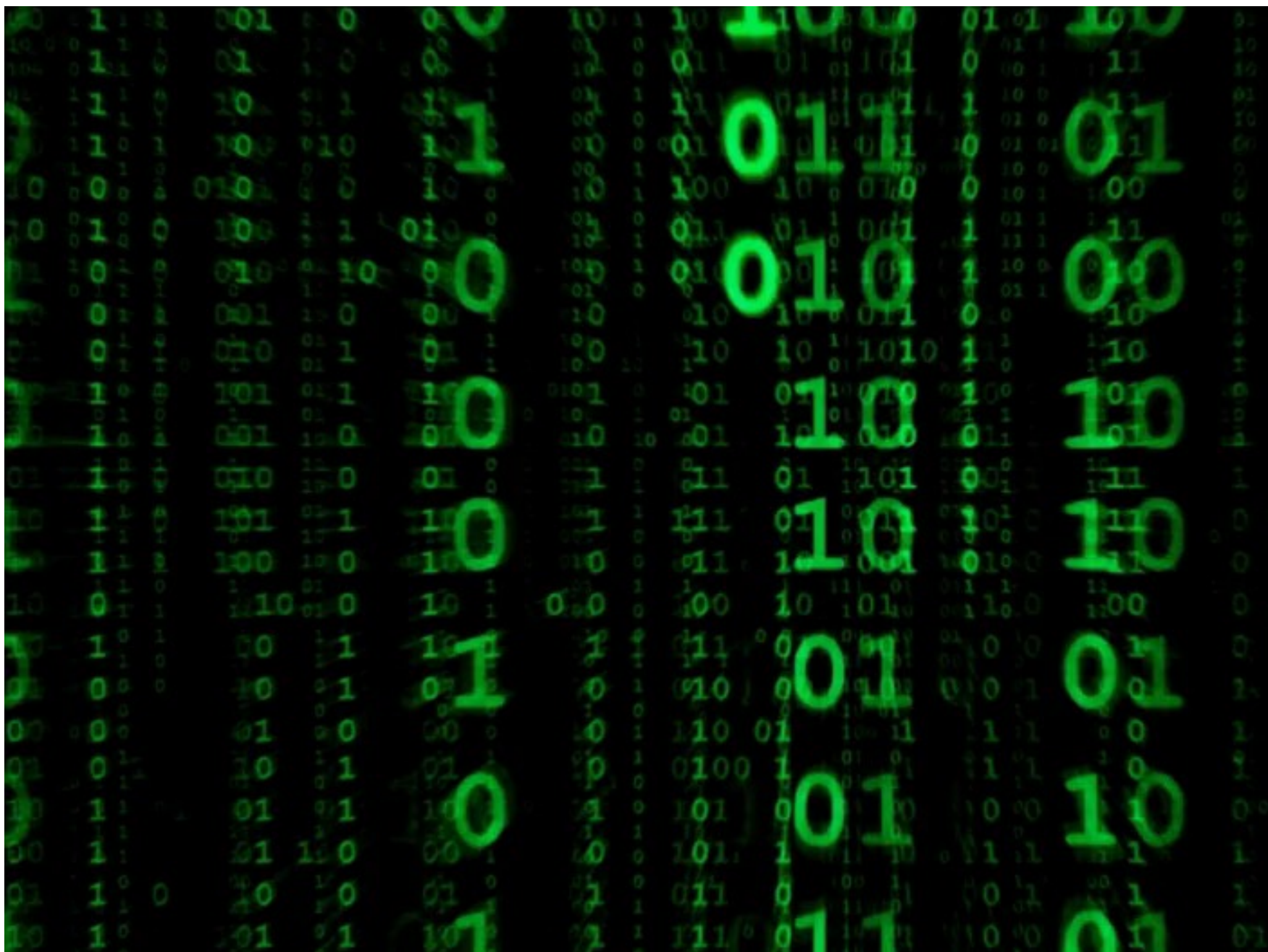


FACEBOOK GROUP

EMAILS

WEBSITE





Information Sources



SOURCES

- **Emails**
 - 40+ in my regular
 - 80+ today in my “other”
- **Facebook**
 - My groups
 - Groups I belong to
- **Websites**
- **Snail Mail**
- **OTN**
- **Signature**
- **Suppliers**
- **DMCs**
- **News Publications**
- **CLIENTS**



THREE STRATEGIES

- Read All Things
- Triage
- Melt





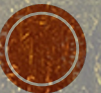
MY EMAIL STRATEGY

1. Current clients/trips
2. Potential clients/trips
3. Admin items
4. Block time to look at “random” emails



THE NEXT 75 DAYS

- Follow us on FB and IG
- Download Grasshopper App for phone
- Headshots and Bios
- Your TOP 10 list of suppliers
- Complete Signature Travel Expert Certification
- Complete Signature Embark Level 1 Training
- Biweekly calls focused on different areas:
 - Managing Information Overload
 - Qualifying Clients
 - Marketing (social, microsites, landing pages, etc)
 - Networking
 - Incentives
 - TravelJoy
 - Travefy
 - What else?







DIONNE'S FACEBOOK GROUPS

- 1. Foster Perry Travel**
- 2. Oasis Travel Network**
- 3. Signature Travel Network**

- 1. Travel Advisors Selling the Caribbean**
- 2. AY#KM For Travel Advisors**
- 3. Royal Caribbean / Celebrity Cruise Line Travel Agents**
- 4. Travel Advisors Who Specialize in Europe**
- 5. Travel Agents Helping Each Other**
- 6. Carnival Independent Advisor Team Group**
- 7. Travel Agents, New To the Industry, Experienced Agents Who Share Advice**
- 8. Central Texas ASTA**
- 9. Travel Joy CRM: Best Practices for Travel Advisors**
- 10. Travefy (Official Group)**





DIONNE'S FACEBOOK GROUPS

- 1. Foster Perry Travel**
- 2. Oasis Travel Network**
- 3. Signature Travel Network**

- 1. Travel Advisor Free-for-All**
- 2. The Travel Agent's Guide to Canva**
- 3. Winging It: Travel Advisor's Airline Support Group**
- 4. Social Media for Travel Advisors**
- 5. Sell My Space! – Cruise Travel Agents Only**
- 6. Texas Travel Professionals**
- 7. Classic Community**
- 8. Celebrity Cruises Travel Agents**
- 9. Group Travel Best Practices for Travel Agents**
- 10. Travel Agent Hacks**
- 11. CCRA – San Antonio, TX Area Chapter**





DIONNE'S FACEBOOK GROUPS

- 1. Foster Perry Travel**
- 2. Oasis Travel Network**
- 3. Signature Travel Network**

- 1. Austin Area Travel Agents**
- 2. Travefy Share Group**
- 3. Texas Cruisers (TC)**
- 4. Royal Caribbean Travel Agents**
- 5. Travel San Antonio**

